**Perspective of Topic Selection:**

Ceramics industry is one of the fastest growing industries of our country. The perspectives of choosing to develop the single platform for all companies in this sector are detailed below.

* Foreign delegates visit our market by contacting only one or two companies. Sometimes they feel the lack of opportunities of choices. As a result, we sometimes lose a vital contract. Hence, we are providing an opportunity for both the foreign delegates and our companies.
* To help our ceramic companies to attract new foreign customers
* To help our ceramic companies in keeping up-to-date with new inventions and machines in this sector
* Moreover, in the modern world, people are more conscious about time. Almost all industries are now dependent on web based communication.

So, it has become a necessity to develop a web platform that can represent our country’s ceramic market in front of the world.

**Requirements:**

Hardware: Computer.

Software: Visual Studio, MYSQL Server, etc.

Information: Data of various Ceramics companies.

**Feasibilities of Ceramics Network:**

Economical:

There are good economical feasibilities of our project ‘Ceramics Network’. Almost all the data required are in the web of individual companies. So, we need not to visit them personally rather we need to correlate the data in a single platform.

Technical:

Like afore mentioned economical feasibilities, the softwares required are available in the internet. Therefore, we can say that our project is also technically feasible.

Operational:

This will be very easy to operate like maintaining an email account.

**Benefits of Ceramics Network:**

The implications of economic benefits of Ceramics Network are immense. Firstly, by providing the foreign buyers a chance to choose among the companies; we are ensuring that the order remains in our country. Secondly, while the foreign delegates are visiting, they will have the chance to visit our historical and ecological places of our country; which will create more opportunities in the tourism sector.

**Implementation Opportunities:**

* This project can be implemented in ceramics markets all over the world
* This project can be developed as a mobile app for easy access for retailers or casual buyers

**Source of Information:**

The primary source of information is available from the ceramic companies.

The secondary source of information is available on the web.